

Leading by example: Women's Leadership Council

WITH MORE THAN 1,700 donors within 200 companies covering a 10-parish area, leadership givers are making significant community change. Leadership givers at Capital Area United Way give just \$20 or more a week, setting a standard for our community.

Created and led by women, the Women's Leadership Council (WLC) is an integral part of Capital Area United Way. WLC works in our community to attract women giving at the leadership level who recognize the importance of results-oriented philanthropy. The Capital Area United Way's WLC was formed in 2011 and currently has 100 members. We engage women as leaders, advocates and fundraisers and create a strong connection through their joint efforts to enhance the quality of life in our Baton Rouge community.

As stated by the mission statement, Capital Area United Way's WLC mobilizes the power of women to advance the common good through mentoring opportunities. What sets WLC apart is that members engage hands-on in driving change in our community. Beyond an annual financial contribution, members can invest their time, professional expertise and talent to advance causes they care passionately about. Grounded in the idea that addressing the most critical local needs lifts the community as a whole and creates a better life for us all, members stand up, unite and take action on issues that hit closest to home by giving, advocating and volunteering through annual social events and monthly mentorship opportunities and volunteer projects.

WLC EXECUTIVE COMMITTEE*

Ruthie Golden
Chair

Tara Wicker
Vice Chair

Kathi Gill
Finance

Dee Lejeune
Governance

Susan McCarter
Impact Initiatives

Marielle Howard
Membership & PR

Courtney Hart
Event Planning

**July 1, 2012 – June 30, 2013*

